



**Minutes of the Active Humber
Company Board meeting
27th September 2024
Aura Innovation centre, Hessele**

Present Trustees/Directors

Richard Smith (RS)	Chair / Trustee
Chris Adams (CA)	Trustee / Senior Independent Director
Steve Curtis (SC)	Trustee
Rebecca D'Arcy (RD)	Trustee
Natalie Murphy (NM)	Trustee
Richard Skewis (RSK)	Trustee
Jane Stafford (JS)	Trustee / Welfare & Safety Director

Supporting Officers

David Gent (DG)	CEO
Nicola Massingham (NMH)	Head of Development
Gemma Armitage (GA)	Finance Manager
Lucy Gary (LG)	Development Manager (CYP & Education)
Amanda Potter (AP)	Strategic Director, Y&H
Jo Heyworth (JH)	HR Consultant
Laura Wilson (LW)	Governance Support

1 Welcome and Apologies

RS welcomed everyone to the meeting. There were no apologies received.

2 Declaration of Interests

There were no declaration of interests to record.

3 Special Board items - Confidential

3.1 Annual Accounts

The Active Humber accountants attended the meeting and provided a verbal overview of the accounts that had previously been shared at the FAC meeting earlier in September. The Board also received an overview of the audit process which had been a positive process.

The Board approved the Annual Accounts for 2023/24.

3.2 Pensions - Confidential Board item

Minutes circulated separately.

3.3 Restructure - Confidential Board item

Minutes circulated separately.

4 Board minutes of the meeting held on the 28th June 2024

The minutes from the board meeting held on 28th June were approved as an accurate record.

5 Matters arising and Action Log

The CEO provided an overview of the Board Action Log and the Board agreed that all actions have either been completed, or were on the agenda for further discussion.

6 Business Strategy

The Board noted and discussed the Business Strategy paper that had been shared.

6.1 Physical Literacy

RD-A and LG provided a presentation to the Board providing an overview of the Physical Literacy work that is taking place nationally and how this is already being integrated into the work of Active Humber. The Board requested clarification on how Physical Literacy fits into place-based working. RD-A and LG confirmed that this is being discussed through development, looking at links with travelling to school/work, being able to visit the park - there needs to be an acknowledgement that Hull has space available and now the campaign needs to be brought to life to demonstrate how activity makes people think and feel.

6.2 Place-based Expansion

AP and the CEO provided a presentation to the Board highlighting the key highlights on the place-based expansion. The Board considered the implications of this for Active Humber and how work will continue whilst awaiting updates on all submissions.

6.3 Active Lives Adults results

Scott Hartley from Press Red joined the Board to deliver a presentation focusing on the latest activity data for the Humber. The Board received key data within the presentation around activity vs inactivity, the key characteristics that impact on activity and links to environment and infrastructure. The Board considered how this data can influence present and future business strategy and planning.

6.4 Progress made in 2024/5

The CEO provided an overview of the headline progress made in Quarter Two of 2024/25 against the business objectives, explaining that further detail on each of the objectives has been given at various points within the meeting agenda.

The objectives for Quarter Three were shared and agreed by the Board in relation to Advocacy, Inactivity, Inequality and Exemplar.

6.5 Measurement, evaluation, learning & impact

DG and NM presented the model to the Board, explaining that they are working through it to deepen their understanding and will report further at a later meeting.

6.6 *Recommendations*

The Board noted the content of the presentations and the paper and completed the following recommendations:

6.6.1 Physical literacy - The Board noted the content of the presentation and agreed to the implementation of the concept within all of our work.

6.6.2 Place-based expansion - The Board noted the progress being made to introduce place-based expansion across the Humber.

6.6.3 Active Lives Adults results - The Board noted the most recent results and agreed with the implementation of the recommendations with the report.

6.6.4 2024/25 Quarter Two actions - The Board noted the progress that has been made.

6.5.5 2024/25 Quarter Three actions and beyond - The Board agreed the suggested actions as outlined in the paper.

6.5.6 Measurement, evaluation, learning & Impact - The Board noted the ongoing work being undertaken across measurement, evaluation, learning & Impact across a) the system, b) Active Humber and c) the projects we deliver.

7 Advocacy

The board considered the paper that had been shared and received a presentation from the Marketing Manager.

The Board approved the following recommendations:

7.1 Insight and learning - The Board noted the recent Active Lives adult results as shared in the earlier agenda item.

7.2 Influencing and relationship - The Board noted the ongoing work being undertaken on influencing and relationship building.

7.3 Sport England senior persons - The Board noted and agreed that the CEO should continue to attract senior Sport England persons and others to the Humber.

7.4 Marketing & communications - The Board noted the work being undertaken to implement the Marketing and Communications strategy and the presentation and report made to the board.

8 Inactivity

The Board noted the contents of the Inactivity paper, noting that it was all for information purposes.

The Board approved the following recommendations;

8.1 Place - Noted the work taking place in each of the 4 Local Authority areas.

8.2 Workforce - Noted the work taking place to achieve the business objective of 'Workforce'.

8.3 Welfare & safeguarding - Noted the work taking place around welfare and safeguarding.

8.4 National awards - Noted the efforts that Active Humber is working with Sport England to put people forward for national awards as well as the King's Award for Voluntary Service.

8.5 Environmental sustainability - Noted the work being undertaken on environmental sustainability at a local to national level.

9 Inequalities

The Board received the paper and noted the recommendations.

9.1 GSC - Noted the work being undertaken in the areas of Children and Young People, Adults and Inclusion .

9.2 Opening School for the Future - Noted the work being undertaken through the Opening Schools for the Future programme.

9.3 Inclusion support - Noted the work being undertaken in this area.

9.4 DIAP - Noted the ongoing delivery of the Diversity and Inclusion Action Plan.

10 Exemplar

The board discussed and noted the contents of the Exemplar report.

The Board noted and approved the following recommendations:

Governance

10.1 *GSC minutes* - Noted the GSC minutes of the 3rd September 2024 and in particular the actions being taken around welfare and safeguarding.

10.2 *Board recruitment process 2024* - Noted the board recruitment process will commence on the 30th September.

Finance, Investment & Business planning

10.3 *FAC minutes* - Noted the minutes of the FAC of the 3rd September 2024.

10.4 *Finance Manager report* - Noted the Finance Managers report and approve the recommendations as outlined at 2.2.2 in this report.

10.5 *Investment* - Noted the investment that has been made into the Humber.

Team & People Development

10.6 *Capacity* - Noted the ongoing challenges that not only Active Humber faces but also the wider Active Partnerships Network has to deliver on all that is being asked of it. A further report will be brought to the December 2024 board meeting on this matter.

11 Any Other Business

There was no other business.

12 Date of next meetings

The Board agreed to move the date of the next Board meeting from Friday 13 December to Monday 16 December 2024 Board meeting - Aura Innovation Centre - 9.30 to 12 noon, followed by lunch with the Active Humber team.

- 16th December 2024 - Aura Innovation Centre 9.30 to 12.30
- 21st March 2025 - Aura Innovation Centre 9.30 to 12.30
- 27th June 2025 - Aura Innovation Centre 9.30 to 12.30

13 Board review

The board discussed a) How are we performing as a Board? And b) What do we need to discuss further with the CEO? The board were delighted with the content of the board meeting.

14. Close of board meeting - the board meeting closed at 12.30pm.