

COVID-19 Context Survey

In addition to this years Context Survey, the COVID-19 survey aims to show how sport and physical activity providers have been coping through the pandemic, and what support they require.



105 organisations completed the survey across Humberside and North Yorkshire

- 308 organisations completed the 2019/20 context survey
- 105 organisations completed the COVID-19 survey



only **11%** of organisations forecast their membership to increase over the next 12 months

Feb '20	May '20	
59%	11% (↓48%)	Increase in membership
36%	43% (↑7%)	Remain the same
5%	44% (↑39%)	Decrease in membership

Contexts reported COVID-19 having the following impact;

Closure	68%
Managing income & bills	36%
Decrease in membership	9%
Taking sessions online	7%
Decrease in mental health	5%
Decrease in workforce	3%
Decrease in fitness	1%

Contexts need the following support as a results of COVID-19;

Funding	40%
Marketing	25%
Reopening advice	13%
Workforce assistance	12%
Business advice	3%
Relationship brokering	2%
Clarity	2%



50% of organisations were very confident that they will be operating in 5 years time

Feb '20	May '20	
63%	50% (↓13%)	Very confident
25%	32% (↑7%)	Quite confident
8%	12% (↑4%)	Not sure
4%	4% (=0%)	Not confident

If you would like to know how Active Humber can work with you then please get in touch;



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