



October 2024

Dear applicant,

Marketing Officer

Thank you for your interest in this role with Active Humber.

In response to your enquiry about the above vacancy, I am pleased to provide the following information:

- Job description and person specification
- Application form
- Information on the application process
- Details of our hybrid working arrangements
- Applicant privacy notice

Our vision for the Humber is that it is a place where everyone, every day is physically active, for themselves, their community and the planet.

As the Active Partnership for the Humber region, our purpose is to help people of all ages and backgrounds to improve their health and wellbeing by taking part in physical activity and sport.

As the Marketing Officer, you will work closely with the Marketing Manager to implement strategic marketing and communication plans. Your primary focus will be on managing social media presence, creating engaging digital content, and supporting various events. This role is ideal for a creative individual with a passion for digital marketing, social media, and content creation.

I would encourage you to visit our website, which provides a range of information about our organisation, including our vision, values, and purpose.

If you would like an informal discussion about the role, or if you have any questions, please contact me via the email address below. If you would like the application form and job pack in an alternative format, please contact us.

Finally, I look forward to receiving your application.

Yours faithfully

David Gent

Chief Executive Officer

hr@activehumber.co.uk



The role

Post title:	Marketing Officer
Reporting to:	Marketing Manager
Responsible for:	n/a
Hours:	37 hours per week (full time post)
Contract:	Permanent
Starting salary:	£23,400
Location:	Hybrid working; 1 day per week at Aura Innovation Centre, Hessle/Home working

Hybrid working

Active Humber have adopted a hybrid working model. All of the team work predominately from home. You are required to visit our workspace at the Aura Innovation Centre at least once a week, as we hold our team meeting each Monday.

We will provide the necessary equipment for you to work from home and will discuss what you might require once you have been appointed.

We also recognise that working from home may not suit you, therefore we are able to provide a workspace at the Aura Innovation Centre, if this is your preferred working model.

[Aura Innovation Centre](#): Bridgehead Business Park, Meadow Road, Hull, Hessle HU13 0GD

Benefits we offer:

Along with hybrid working, other benefits include a substantial contributory pension scheme (10% employer contribution), 25 days annual leave plus Bank Holidays, free car parking and learning, development and training opportunities.

How to apply

Please complete an Active Humber application form. We will select candidates to interview using the information provided on the application form.

The job description and person specification outline the responsibilities of the role and the skills, experience and knowledge required of the postholder. It is important that you demonstrate how you meet the requirements detailed on the person specification in your application.

The closing date for the post is **Noon on 18th November 2024** and interviews will be held on **28th November 2024** at the Aura Centre.

Please return your completed application form to: hr@activehumber.co.uk

Active Humber is an equal opportunities employer.